

Treo Mobifest Toronto Festival Guidelines

General

- All submissions must be made through the mobifest.net website
- Entries must be **no longer than 60 seconds**, not including credits.
- Entrants must ensure that they own or have obtained all licenses and copyright to allow the film to be screened in public across a variety of different media, including broadcast, cinema, web and wireless platforms.
- Entries which contain material which is excessively violent, sexually explicit, or defamatory may be rejected.
- The deadline for entries is October 31, 2007
- 60 Finalists will be selected by the festival jury. All Finalists will have their work screened at the Mobifest Toronto Festival award show at the Isabel Bader Theatre in Toronto, ON. on November 20, 2007.

In addition to the rules which you must agree to on the mobifest.net website a signed agreement attesting to adherence to the copyright clearance will be required prior to acceptance as a finalist.

Awards and Prizes

All entrants are automatically qualified for the Best of Festival Prize

Best of Festival Award: Open to all films submitted in all categories

- \$2000.00 Canadian cash
- Treo smartphone

Best Canadian Award: Open to all films submitted by Canadian citizens or residents

- \$1000.00 Canadian cash
- Treo smartphone

Best Animation Award: Open to all films which include animation

- \$1000.00 Canadian cash
- Treo smartphone

Caught on Treo Award: Open to all films shot –in part- on TREO phones

- \$1000.00 Canadian cash
- Palm Treo smartphone

EYE WEEKLY Best Toronto Film Award: Open to all films submitted by filmmakers who are residents of Toronto. Eye editors will select 5 submissions to be shown on the EYE Weekly site and be screened at the live event. The winning film will be chosen by voting of on-line viewers and be announced at the live event. Prize include a Palm TREO smartphone.

Treo Take One Loan Program

Entrants who have registered on the Mobifest site and agree to make a submission in the “Caught On Treo” category, are eligible to receive an activated Treo smartphone. Only a limited number of units are available. Treo smartphones distributed under the program ***must be returned*** to Environics Communication Inc. prior to November 30th, 2007. Interested filmmakers should submit an email describing their project to submissions@mobifest.net

Submitting Your Entry

Entries must be submitted via the Treofilm site. The site supports a wide variety of digital video submission formats including: 3gp (the native video format of most phones), AVI, MPEG-4, and QuickTime (support for most QuickTime codecs) and Windows Media. Please submit the highest quality format you have available, though please keep the file size under 100MB.

Within an hour of uploading your film you will be able to view your entry

Judging Process

A jury, selected by Mobifest will choose the finalists, awards winners and the overall winner. Judges will screen mobile film submissions on a Treo smartphone.

Awards will be presented to all finalists at the awards ceremony, or will be sent to winners in the event they are not able to attend the event.

Please contact submissions@mobifest.net with any questions